



**Gulf Thoracic
Abu Dhabi 2010**
مؤتمر الخليج لطب وجراحة الصدر

Gulf Thoracic 2010

March 17- 20, 2010

Beach Rotana Hotel, Abu Dhabi, UAE

Saudi Thoracic Society and Emirates Allergy & Respiratory Society

in collaboration with

American College of Chest Physicians

Presents

JOINT UPDATE ON THORACIC MEDICINE

Organized by:

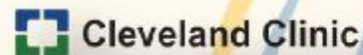


AMERICAN COLLEGE OF
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www.gulfthoracic.com

SPONSORSHIP BROCHURE

GulfThoracic Congress 2010

18-20 March, Beach Rotana, Abu Dhabi, UAE

Dear Friends,

It is our pleasure to inform you about our upcoming 'GulfThoracic Congress-2010' organized by the *Saudi Thoracic Society, American College of Chest physicians and Emirates Respiratory Society*, sponsored in part by the *Cleveland Clinic & Sheikh Khalifa Medical City* which will be held at the Beach Rotana Hotel, Abu Dhabi, UAE from 17-20 March, 2010.

This meeting is one of its kinds ever to be held in this part of the world, particularly the participation of the American College of Chest Physicians (ACCP) and the partial sponsorship of the Cleveland Clinic. During this Scientific Event, it is anticipated that our attendance would exceed fifteen hundred from the PAN- Arab region and other parts of the world. The attendees would include the ELITES in Specialties related to Thoracic Medicine, which includes but not limited to: Pulmonologists, Thoracic Surgeons, Allergist & Immunologist, Intensivists, Internists, Primary Care Physicians, Pharmacists, Scientists, Respiratory Care Specialists, as well as Technologists and Nursing Staff.

As usual, the conference will be complemented by an Exhibit Hall to host the leaders of Pharmaceutical Industry Companies, Medical Equipment Manufacturers, as well as other related companies.

The organizers of this congress value and consider ALL Pharmaceutical/ Medical Equipment industry as partners. Therefore, we highly encourage our partners to contact us as soon a possible to discuss any of these choices. We are highly encouraged by a number of companies who already made their initial contact. Therefore, it is our privilege to invite your esteemed company to participate in this highly regarded Conference and Exhibition. Below, please find enclosed herewith the different categories of sponsorship and exhibition for your consideration:

Look forward to a successful partnership

Best Regards

Conference Chairman

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Chairman, Organizing Committee

H Alameri

Hatem F. Al Ameri MD, FRCPC, FCCP
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Platinum Sponsor

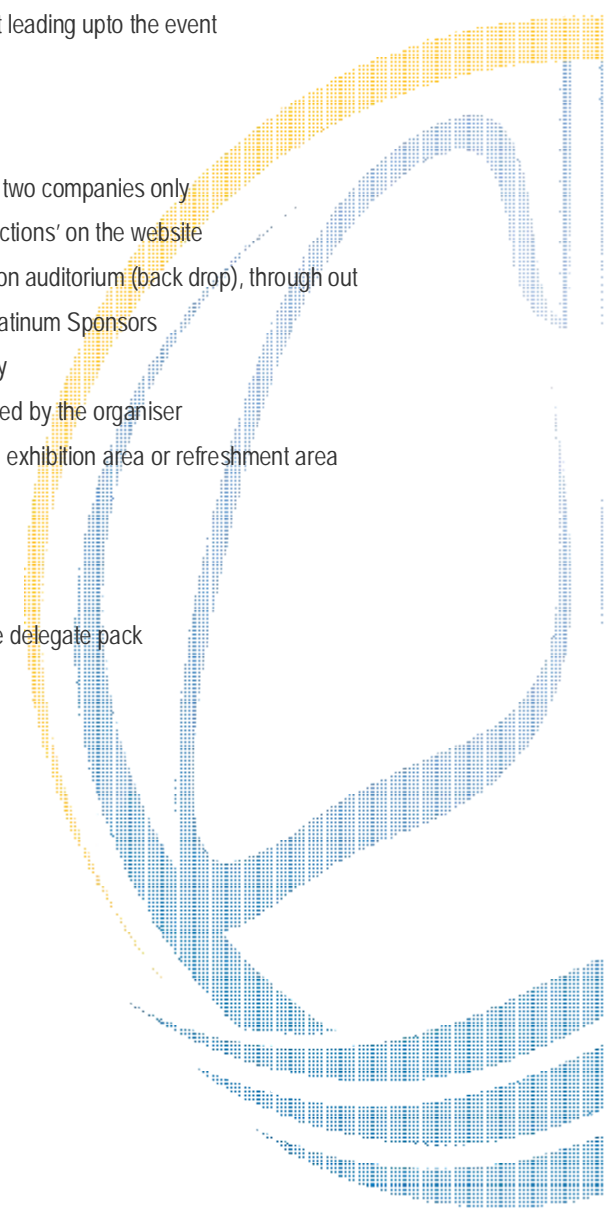
USD 75,000

Pre event involvement

- Logo on the front cover of the brochure under the prestigious heading of Platinum Sponsor which will be mailed to 5000 plus professionals.
- 100 words company Profile will be included on the Congress final program
- Company logo and profile featured on the website as Platinum Sponsor
- Company logo to feature on the E- brochure
- Company to receive 15% discount on their invites
- Reciprocal website hot link to the company's website from Congress website
- Acknowledgements in all PR and media campaigns for the event leading upto the event

Onsite branding and exhibitions

- First day lunch lecture offered on a first come first serve basis to two companies only
- The lecture will be featured on the 'Sponsored Lectures and Functions' on the website
- Logo to predominantly feature on 'congress signage' displayed on auditorium (back drop), through out conference venue (Registration counter, banners, roll-ups) as Platinum Sponsors
- Recognition from the keynote presenter at the opening ceremony
- 1 exclusive corporate banners/signage at the auditorium, produced by the organiser
- 1 exclusive pop up corporate banner at the registration desk and exhibition area or refreshment area produced by organiser
- 18 (6X3) prime exhibiting area of your choice for networking
- Logo on conference documentations as Platinum Sponsor
- Corporate literature or promotional material to be included on the delegate pack
- 15 complimentary delegate passes for the entire congress
- 2 complimentary passes to your staff for exhibition area



Gold Sponsor

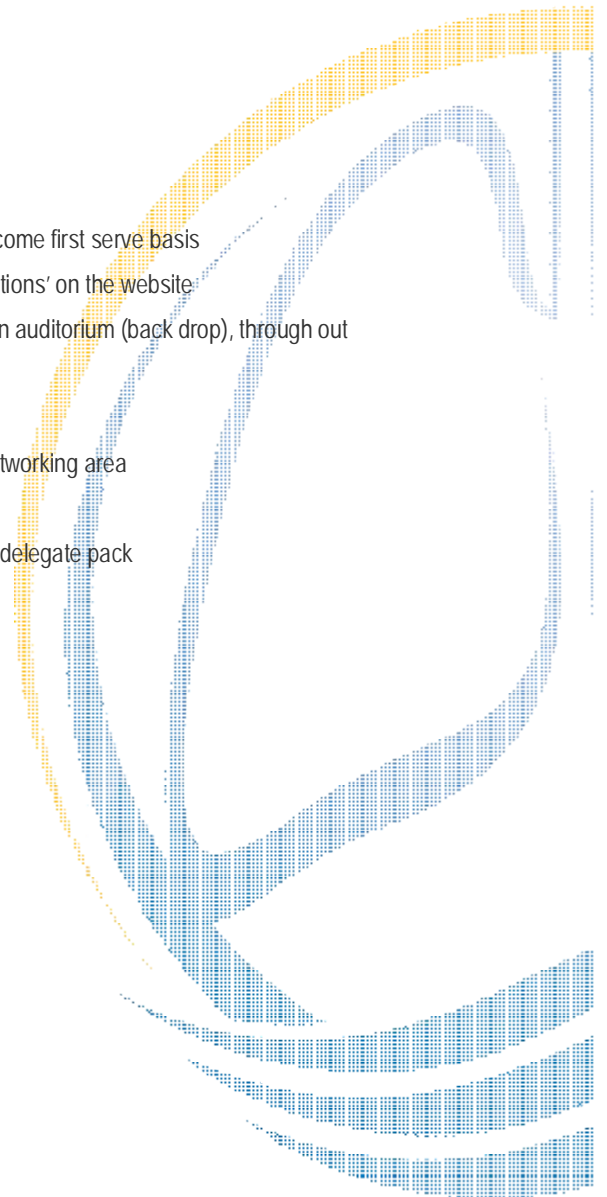
USD 50,000

Pre event involvement

- Logo on the front cover of the brochure under the second highest heading of Gold Sponsor which will be mailed to 5000 plus professionals
- Company logo to be included on conference final program
- Company logo and profile featured on the website as Gold Sponsor
- Company logo to feature on the E- brochure
- Reciprocal website hot link to the company's website from Congress website
- Company to receive 10% discounts on their invites
- Acknowledgements in all PR and media campaigns for the event

Onsite branding and exhibitions

- 2nd or 3rd day Lunch lecture offered to the Gold Sponsor in a first come first serve basis
- The lecture will be featured on the 'Sponsored Lectures and Functions' on the website
- Logo to predominantly feature on 'congress signage' displayed on auditorium (back drop), through out conference venue (banners, roll-ups) as Gold Sponsors
- 12 (4X3) prime exhibiting area of your choice for networking
- One corporate roll up produced by the organiser and placed in networking area
- Logo on conference documentations as Gold Sponsor
- Corporate literature or promotional material to be included on the delegate pack
- 10 complimentary delegate passes for the entire congress
- 2 complimentary passes to your staff for the exhibition area



Silver Sponsor

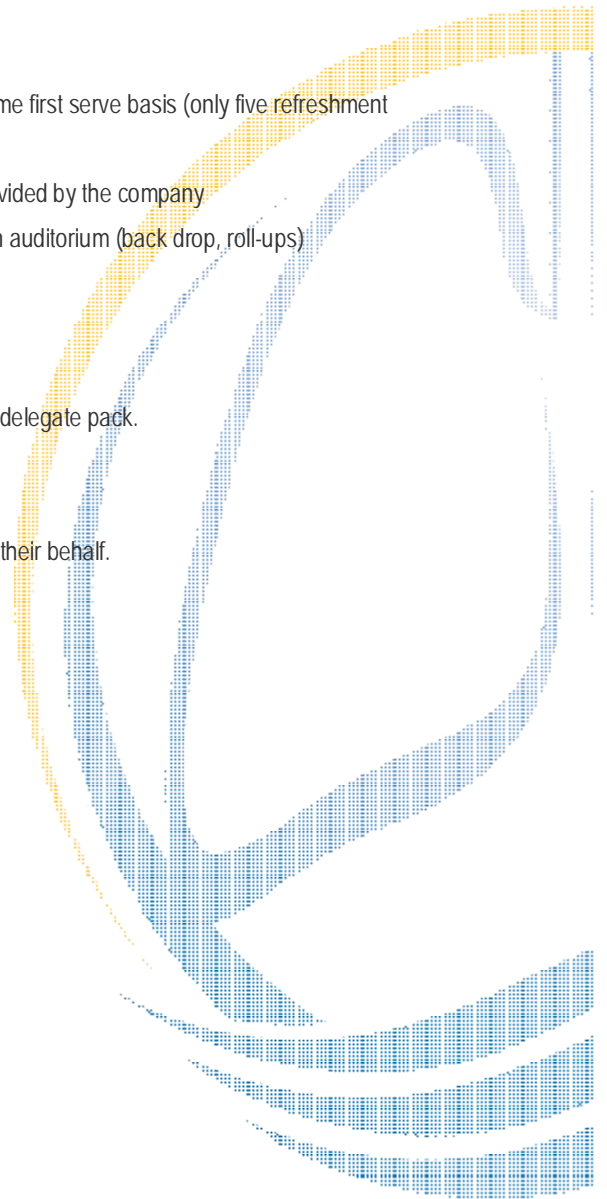
USD 35,000

Pre event involvement

- Logo on the front cover of the brochure under the heading of Silver Sponsor which will be mailed to 5000 plus professionals.
- Company logo on the poster.
- Company logo and profile featured on the website as Silver Sponsor.
- Company logo to feature on the E- brochure.
- Reciprocal website hot link to the company's website from Congress website.

At event branding and exhibitions

- One refreshment break offered to the Silver Sponsor on a first come first serve basis (only five refreshment break available)
- Branding during the coffee break on behalf of the company, if provided by the company
- Logo to predominantly feature on 'congress signage' displayed on auditorium (back drop, roll-ups) throughout conference venue as Silver Sponsor.
- A 9 (3X3) prime exhibiting area of your choice for networking.
- Logo on conference documentations as Silver Sponsor.
- Corporate literature or promotional material to be included on the delegate pack.
- 8 complimentary delegate passes for the entire congress.
- 2 complimentary passes for the staff for exhibition area.
- Sponsor's Key Clients/ Prospect will be offered a 5% discount on their behalf.



Bronze Sponsors

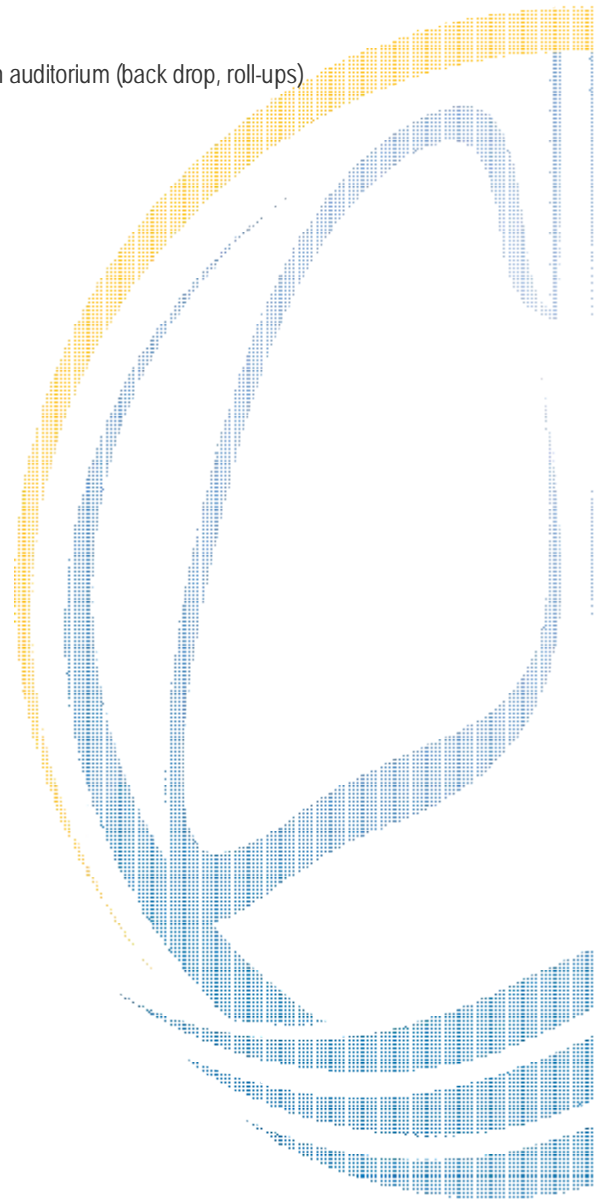
USD 20,000

Pre event involvement

- Logo on the front cover of the brochure under the heading of Bronze Sponsor which will be mailed to 5000 plus professionals.
- Company logo on the poster.
- Company logo and profile featured on the website as Bronze Sponsor.
- Company logo to feature on the E- brochure.
- Reciprocal website hot link to the company's website from Congress website.

At event branding and exhibitions

- Logo to predominantly feature on 'congress signage' displayed on auditorium (back drop, roll-ups) throughout conference venue as Bronze Sponsor.
- A 9 (3X3) prime exhibiting area of your choice for networking.
- Logo on conference documentations as Bronze Sponsor.
- 3 complimentary delegate passes for the entire congress.
- 2 complimentary passes for the staff for exhibition area.



Evening Symposium/Workshop Sponsor

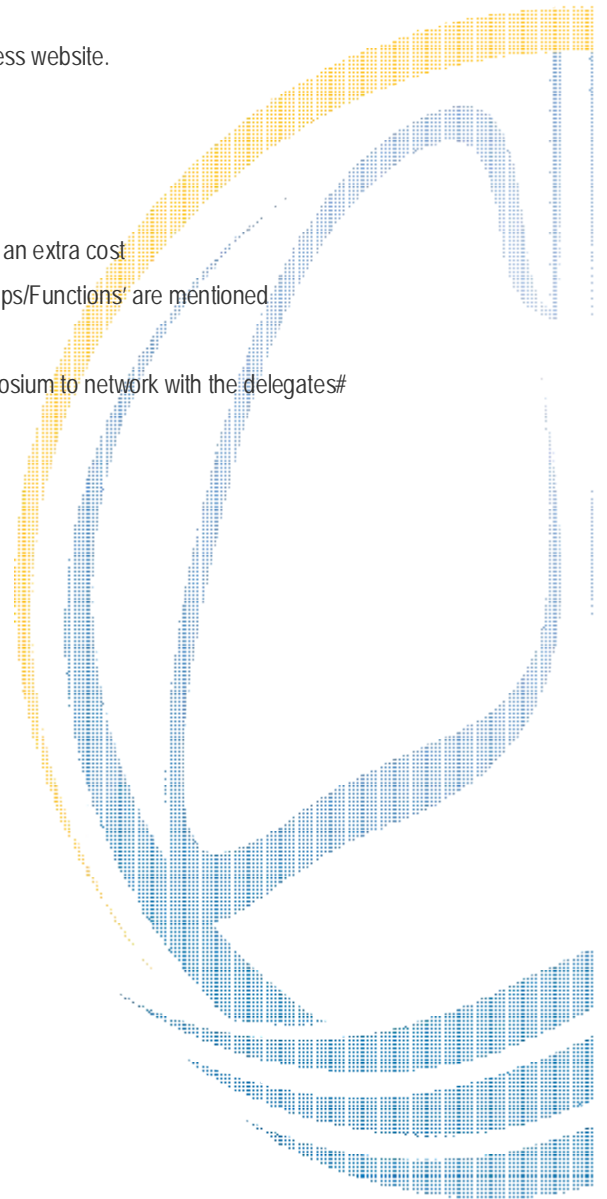
USD 20,000

Pre event involvement

- Logo under the heading of Evening Symposium/ Workshop Sponsor which will be mailed to 5000 plus professionals.
- Company logo will be featured on the website on the tab 'Sponsored Workshops/Functions'
- Company logo on a separate e-flyer which will have your workshop/symposium listed which will go out to the delegates as an extra invite
- Reciprocal website hot link to the company's website from Congress website.

At event branding and exhibitions

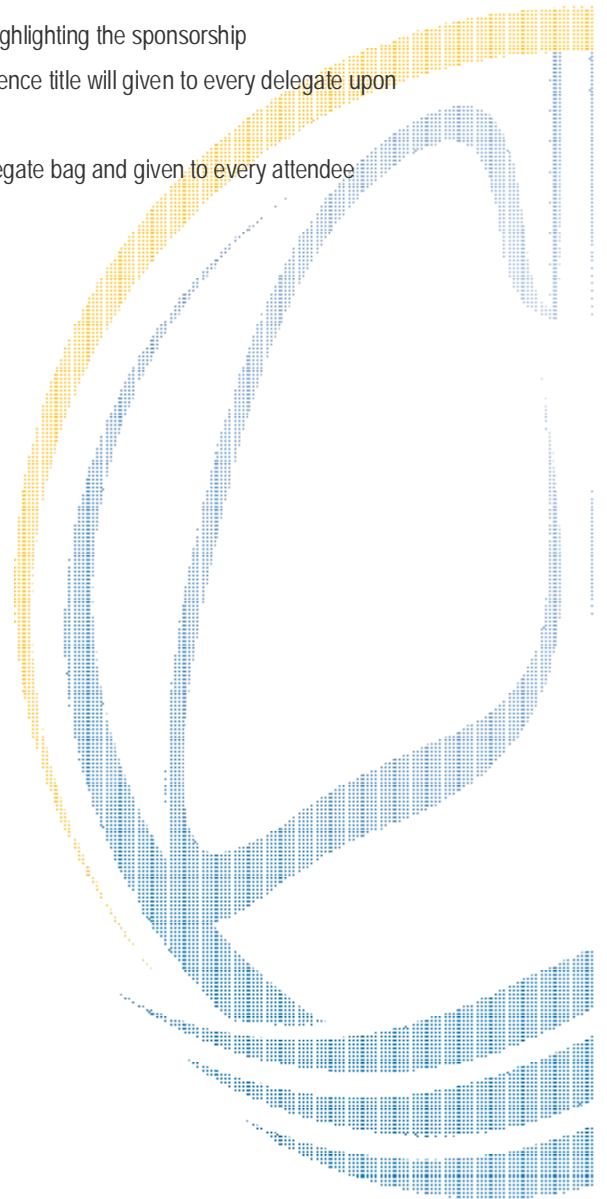
- Logo to predominantly feature on the workshop room
- Full and Exclusive branding offered on companies requirement at an extra cost
- Logo on conference documentations where 'Sponsored Workshops/Functions' are mentioned
- 1 complimentary delegate passes for the entire congress.
- 2 complimentary passes for the staff during your workshop/symposium to network with the delegates#



Delegate Bag Sponsor (Exclusive Sponsorship)

USD 20,000

- Logo on Front Cover of Conference Brochure and Final Conference Programme as "Support Sponsor"
- Logo on conference posters
- Sponsor to receive brochures for own distribution and promotional purposes
- Company logo and profile to be featured on
- event website as "Support Sponsor"
- Company Logo on the E-Brochure
- Reciprocal website hotlink to your home page from event website
- 1 Branded Pop-Up Banner in the Conference Registration area highlighting the sponsorship
- Branded Delegate Bags carrying company logo along with conference title will given to every delegate upon registration.
- Corporate Literature(company brochure) to be inserted in the delegate bag and given to every attendee
- 5 delegate passes for the entire congress



Faculty and VIP Dinner Sponsor (Exclusive Sponsorship)

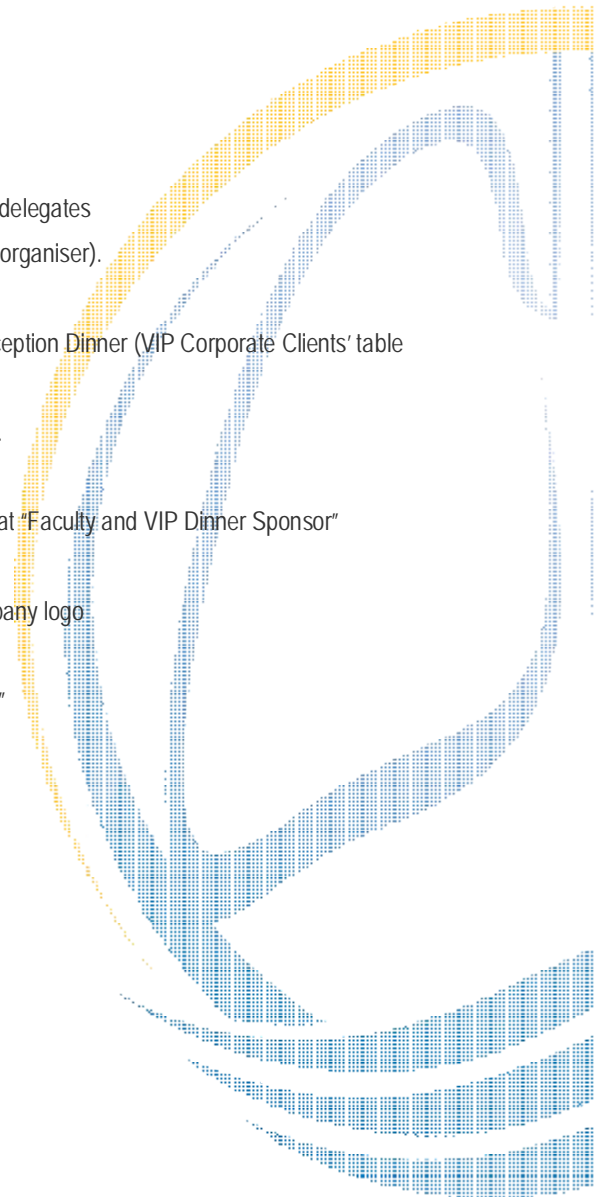
Value to be discussed

Pre event involvement

- Logo on Front Cover of Conference Brochure and Final Conference Programme as “Faculty and VIP Dinner Sponsor”
- Sponsor to receive brochures for own distribution and promotional purposes
- Company logo and profile to be featured on event website as “Faculty and VIP Dinner Sponsor”
- Company Logo on the E-Brochure
- Logo on conference posters
- Reciprocal website hotlink to your home page from event website

At Event Branding and Exhibitions

- Exclusive host of “Faculty and VIP Dinner Sponsor” for the entire delegates
- Inclusive of Banquet & Catering Costs (catering organised by the organiser).
- Brief Welcome Address / Speaking Opportunity.
- Sponsor entitled to 10 VIP Corporate Invitations to attend the Reception Dinner (VIP Corporate Clients’ table reservation at Reception)
- 2 Exclusively Branded Corporate Banners produced by organiser.
- Additional Branding Opportunities (to be provided by sponsor)
- Corporate Literature and/or Advertising Material to be distributed at “Faculty and VIP Dinner Sponsor” Reception
- All dinner tables to be branded with Desk Flags carrying the company logo
- 20 complimentary passes for the congress.
- 10 extra corporate invitations to “Faculty and VIP Dinner Sponsor”



EXHIBITION

A trade exhibition covering Thoracic pharmaceutical products, diagnostics and lab tests, lab ware, medical equipment, and instruments, will be organized during the congress at the same venue.

companies dealing in any one of the above disciplines will find this a good opportunity to display their products to a large audience comprising of senior scientists, doctors from the world over and from premiere medical institutions of the Middle East officials from the Health Ministry and from other important Government Organizations.

Stalls built in octonorm system of sizes 9 sq. mts. All stalls will be carpeted with fascia and adequate lighting along with furniture as per details below.

Floor plan/stalls size

Stand type	Size	Tariff		Cost includes
		(US\$)	(AED)	
In-line	9 sq. mts.	\$6,000	AED 22,000	1 table, 2 chair and 3 spot lights

The exhibit rental fee includes:

- One complimentary registration to the Congress scientific sessions
- Two exhibitor badge for the staff for exhibition area only.
- Exhibitor listing on the website and in the final program

ADVERTISEMENT

As a provider of products and services for health care professionals, we encourage you to consider advertising options in the 'Gulf Thoracic Congress' Final Program book. The Final Program will contain a complete schedule of Congress events, and will be distributed to all meeting attendees at the registration desk. Please refer to the Final Program Advertising Contract to review important advertising rates and schedules.

Size	Tariff	
	(US\$)	(AED)
Full Page Ad	\$2500	AED 9125
Half Page Ad	\$1500	AED 5475

Note: Please direct all your inquiries and communications to:



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Conference Executive Director

H Alorainy

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Local Organizing Committee

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